

# Course Outline

(A SIDC CPE approved course)

**Title :** Psychology of Investing: Victory Over Your Thoughts, Success is Yours !

**Date :** 11th September 2019

**Venue :** Moffett Training Centre, E-3-2 , Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya, KL

**CPE :** 10 Points

**Speaker :** Dr Ch'ng Huck Khoon

## Objectives

- 1.Examine the investment psychology that affect investment decisions;
- 2.Identify they key biases that lead investors to make faulty investment decisions;
- 3.Illustrate how overconfidence leads investors to form biased judgments about the market risk premium; and .
- 4.Formulate selling such as the time of selling an investor's stock, the amount to be sold and the type of stock to be sold

Time	Descriptions
9 : 00 - 9 : 30	<b>Psychology vs Economics</b> <ul style="list-style-type: none"><li>- Be a Rational Investor</li><li>- Stock Market is Unpredictable</li><li>- Beware of Investment Traps</li></ul>
9 : 30 - 10 : 30	<b>Investment Psychology</b> <ul style="list-style-type: none"><li>- Introduction- Anomalies- Key Concepts</li><li>- Anchoring, Mental Accounting, Confirmation and Hindsight Bias, Herd Behaviour, Overconfidence, Overreaction and Available Bias, Prospect Theory and Gambler's Fallacy</li></ul>
10 : 30 - 10 : 45	<b>Coffee Break</b>
10 : 45 - 12 : 00	<b>Main Investment Traps</b> <ul style="list-style-type: none"><li>- Greedy</li><li>- Panic</li><li>- Anxiety</li><li>- Reasons Why Fall into Investment Traps</li></ul>
12 : 00 - 13 : 00	<b>Are You a Smart Investor?</b> <ul style="list-style-type: none"><li>- Self-Intoxicated</li><li>- Availability of Market Information</li><li>- Illusion</li><li>- Overconfidence</li></ul>
13 : 00 - 14 : 00	<b>Lunch Break</b>
14 : 00 - 14 : 45	<b>Investment Risk Analysis</b> <ul style="list-style-type: none"><li>- Sources of Risk</li><li>- Systematic Risk</li><li>- Unsystematic Risk</li><li>- Other Type of Investment Risk</li></ul>

Time	Descriptions
14 : 45 - 15 : 45	<p data-bbox="321 178 787 205"><b>Convert Investment Opportunities into Profit</b></p> <ul data-bbox="321 241 755 361" style="list-style-type: none"> <li data-bbox="321 241 657 268">- Control Your Emotion</li> <li data-bbox="321 273 755 300">- Get Ready and Willing to Invest</li> <li data-bbox="321 304 673 331">- Once Bitten, Twice Shy</li> <li data-bbox="321 336 560 361">- Be Patience</li> </ul>
15 : 45 - 16 : 00	<p data-bbox="321 403 462 430"><b>Coffee Break</b></p>
16 : 00 - 17: 00	<p data-bbox="321 466 462 493"><b>New Thinking</b></p> <ul data-bbox="321 529 755 619" style="list-style-type: none"> <li data-bbox="321 529 755 556">- Avoid Bias and Invest Rationally</li> <li data-bbox="321 560 657 588">- Investment Objectives</li> <li data-bbox="321 592 755 619">- Overcome Investment Pressure</li> </ul>
17 : 05 - 18: 00	<p data-bbox="321 655 479 682"><b>Selling is An Art</b></p> <ul data-bbox="321 718 803 772" style="list-style-type: none"> <li data-bbox="321 718 803 745">- Response to Economic Data Release</li> <li data-bbox="321 749 738 772">- Cut Loss Strateg Exit Strategies</li> </ul>
18 : 00 - 18: 30	<p data-bbox="321 812 673 840"><b>How to Become a Smart Investor ?</b></p> <ul data-bbox="321 875 836 995" style="list-style-type: none"> <li data-bbox="321 875 738 903">- Active Portfolio Management</li> <li data-bbox="321 907 836 934">- Understand Your Own Investment Style</li> <li data-bbox="321 938 690 966">- Smart Investor Approach</li> <li data-bbox="321 970 836 995">- Warren Buffett's Investment Approach</li> </ul>

# TRAINING COURSE REGISTRATION FORM

COURSE TITLE	Psychology of Investing: Victory Over Your Thoughts, Success is Yours !
COURSE DATE	11th September 2019
VENUE	Moffett Training Centre, E-3-2 , Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya
REGISTRATION TIME	8.30AM - 9.00AM
TIME	9.00AM - 5.30PM
FEES	<b>RM 345 for Banker, member of professional associations [early bird by 11 Aug 2019]</b> RM 395 for Banker, member of professional associations <b>RM 435 for Public [early bird by 11 Aug 2019]</b> RM 495 for Public <i>Fees are inclusive of coffee breaks, lunch, program materials and a Certificate of Attendance</i>
SIDC CPE Points	<b>10 (Ten)</b>
Instructions	Complete this form and fax to 03-76104234 or email to cpeseminar@chkconsultancy.com.my
Payment Details	1. Cheque made payable to "CHK CONSULTANCY SDN BHD". 2. Or bank in to MAYBANK A/C #. 557063320872 3. Scan and email bank in slip to cpeseminar@chkconsultancy.com.my or fax to 04-2299327
Terms & Policies	1. submission of this document would imply agreement to our terms and policies. 2. CHK Consultancy Sdn Bhd only recognizes either payment or Letter of Undertaking and this form to confirm reservation for the participant. 3. CHK Consultancy Sdn Bhd implements a non-refund policy. Transfer to another program date incurs a 20% transfer fee and must be within 1 month from the effected month. However, we allow a replacement participant with no additional charge. 4. Cancellation made within 7 calendar days before the event date will incur a fee of 50% of the program fee. 5. Payment made any time AFTER the program date will result in an additional collection fee amounting to 15% of the original invoiced amount. 6. Registration is on a first-come-first-served basic. Walk-in participant/s will be admitted on the basic of space availability. 7. DISCLAIMER : CHK Consultancy Sdn Bhd reserves the right to change the venue, alter the speaker(s) without further notice, reserves the right to cancel/postpone this program. Administrators and participants will be notified and any payment received will be carried forward.

## MODE OF PAYMENT

PLEASE TICK

1. By cash, please bank into MAYBANK, "CHK CONSULTANCY SDN BHD"	<input type="checkbox"/>
2. Cheque made payable to CHK CONSULTANCY SDN BHD	<input type="checkbox"/>

## PARTICIPANT DETAILS (COMPLETE ALL DETAILS)

FULL NAME	
DESIGNATION	
NEW NRIC/PASSPORT NO.	
EMAIL ADDRESS	
PHONE NO.	
MOBILE	
SC LICENCE / CMSRL NO.	
PROFESSIONAL ASSOCIATIONS MEMBERSHIP NO.	

## ADMINISTRATOR DETAILS

COMPANY	
CONTACT PERSON	
EMAIL ADDRESS	
PHONE NO.	
FAX NO.	
BUSINESS POSTAL ADDRESS	

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